**WERA – Environmental Strategy – Proposal**

The purpose of the strategy is to:

* Have a more formalized and organised approach to improving the environment
* Promote more respect and pride in the community in which you live
* Educate and raise awareness about the key issues – especially the consequences of not engaging
* Create, promote, and sustain a preventative culture rather than a problem solving and punitive culture
* Include businesses and organisations to become involved and take responsibility
* Encourage residents, permanent or not to take responsibility
* Protect the environment and wildlife
* Develop a small team of people who will lead on environmental issues on behalf of WERA

Lincoln City and County Councils

* Formally plan and discuss where the use of any Public Space Protection Orders (PSPO) can be introduced to protect the environment and public. I.e. BBQs on the West Common.
* <https://www.local.gov.uk/sites/default/files/documents/10.21%20PSPO%20guidance_06_1.pdf>
* Work with local Councillors to engage support.

Carholme Community Forum

* Work jointly with CCF for support and engagement
* Promotion of joint working with other agencies – e.g. University

Local businesses:

* Actively encourage all local businesses to sign up and commit to the Lincoln Social Responsibility Charter. The Lincoln City Council website shows very few in the West End/Carholme ward.

<https://www.lincoln.gov.uk/people-community/lincoln-social-responsibility-charter-1>

* Encourage them to take more responsibility and clean up outside their premises especially cigarette ends.
* Provide cigarette ashtrays/stub – even wall mounted.
* Have posters in shop/restaurant windows promoting the charter and WERA’s strategy

Landlords/Property developers:

* Include landlords and property companies to sign the Social Responsibility Charter
* Encourage them through the charter to make more commitment to the environment.
* Manage their tenants more in terms of external areas to the property
* Have stickers on their bins stating, “if this bin is cause for concern please text….”

Advertise and promote

* WERA – create a more visual promotion of the strategy
* West Common – litter and BBQs
* Posters in windows – trying to develop more of a community commitment not to drop litter
* Contact and ask local organisations and schools to emphasize more the litter issues

A57:

* Have a bin/collection for the layby and gate just past the Grandstand
* Some anti-litter notices along the A57

Grass cutting:

* Work within Lincoln City Council verge cutting schedules
* Advertise litter picking prior to grass/verge cutting

Communal litter picking:

* Plan and agree how these will be managed – risk assessments, insurance, waivers etc.

Long Leys Residents Association

* Discuss – agree joint ventures/strategies

Reporting issues to Lincoln City Council:

* Litter - <https://www.lincoln.gov.uk/online/report-wheelie-bin-left-street-pavement>
* Grounds maintenance - <https://contact.lincoln.gov.uk/AchieveForms/?mode=fill&consentMessage=yes&form_uri=sandbox-publish://AF-Process-381d489a-3b50-43e8-ae65-8e0ef57929bc/AF-Stage-e65505ba-f4d4-440d-b4e7-beb508b1ea5b/definition.json&process=1&process_uri=sandbox-processes://AF-Process-381d489a-3b50-43e8-ae65-8e0ef57929bc&process_id=AF-Process-381d489a-3b50-43e8-ae65-8e0ef57929bc>